

the sculpted smile

Have a short conversation with cosmetic dentist Michael E. Kun and he doesn't stop telling you how much he loves his work. "It's like I go in to play every day," he says with true elation in his voice. But this is not to say that he does not take his job seriously. Far from it.



DOCTOR OF DENTAL MEDICINE
Temple University School of Dentistry

AFFILIATIONS
Academy of General Dentistry
American Academy of Cosmetic Dentistry,
Sustaining Member
International Academy of
Comprehensive Aesthetics
International College of
Cranio-Mandibular Orthopedics
Las Vegas Institute For Advanced
Dental Studies (LVI)

AREAS OF EXPERTISE
Complex Cosmetic Cases
Full Mouth Reconstruction
Neuromuscular Dentistry (TMJ)
Porcelain Veneers
Smile Makeovers

LOCATION
Whitehall, Pennsylvania

Dr. Kun is so dedicated to his work that he continuously travels the world to attend courses on new research and cutting-edge techniques in cosmetic dentistry. And most evenings he's at home reading yet another new book on dentistry. In practice for 14 years, he is totally committed to his craft. Ask him what he does and he answers, "My talent is in artistically restoring the natural beauty to your smile." He spends time listening to what his client would like to change and then focuses in on the fine details. With a focus on the face, Dr. Kun begins to create the new smile. Using the clients facial features, natural borders are defined and the shape of the teeth are selected. "Minor changes can make a major difference," he explains. "For instance, just changing the symmetry of the gum line can do wonders. There are many ways to alter the smile. The beautiful thing about nature is that natural beauty comes in so many shapes, colors and sizes. What often catches your eye is a smile, which is the gateway into one's personality."

Dr. Kun and his team clearly focus on the individual—they consider the whole person not just their teeth. "When you come to our office, you are welcomed into our home," explains Dr. Kun. Each private studio contains a stereo, flat screen TV and DVD player. Additional comforts are spa amenities such as heated neck pillows, massage pads, paraffin hand treatments, DuWop I GELS, and a refreshment center stocked with edible delights. 1-866-SMYL4ME or newbeauty.com/kun.

DR. MICHAEL E. KUN

CHAIRSIDE STYLE Calm, caring and precise
WHY DID YOU BECOME A COSMETIC DENTIST It is rewarding to watch the rejuvenation after their smile has been restored
BEST ADVICE YOU'VE RECEIVED Never stop learning
HOBBIES I love to read and listen to music
FRAMED PHOTOS ON YOUR DESK My wife, son and two daughters
I START EACH DAY With a hug and kiss from my wife and kids
I'M NEVER WITHOUT A creative idea
I WOULD LOVE TO OWN I've never been able to answer that question. I am just enjoying the journey



GUEST-CENTERED APPROACH

"Every guest in our office is given an **AESTHETIC DENTAL SUMMARY**," says Dr. Kun. "When our guest first enters our office they feel their dental experience will be different. Our consultation suite, designed as an art gallery, creates a calm setting in which we can get to know each other. Digital photos are taken and displayed while I carefully listen to what my guest would like to change," explains Dr. Kun. He then puts together a **PERSONALIZED DENTAL PLAN** that illustrates the specific diagnostic and treatment ideas tailored to that guest. "It's a plan totally mapped out by the two of us together." He compares the way he practices to the way that architects map out a building before they break ground. He says he can envision the finished smile before he even begins. As a sustaining member of the American Academy of Cosmetic Dentistry and an LVI Preferred Dentist, Dr. Kun invites you to experience the sculpted smile.